



THE HOLIDAYS IN HISTORIC FREDERICK 2010 HOLIDAY ART COMPETITION

The 2010 Holiday Committee of Celebrate Frederick, Inc. would like to invite all visual artists to participate in a competition depicting the theme of "The Holidays in Historic Frederick". The 25th Annual Holiday Art Competition is scheduled for Wednesday, December 1st and is the kickoff event in our series of The Holidays in Historic Frederick.

COMPETITION INFORMATION

The competition will take place on Wednesday, December 1, 2010 at The Delaplaine Visual Arts Education Center at 40 S. Carroll Street in Frederick, MD. The primary focus of this competition is to select one piece of artwork to be used for the Celebrate Frederick 2011 Holidays Promotional Marketing that captures the essence of the holidays in Frederick.

The competition and reception is open to the public and begins at 5:30 pm on Wednesday, December 1, 2010.

COMPETITION TIMELINE

Friday, October 1	Application Deadline
Sunday, October 24	Artwork Drop-Off from 1:00 – 4:00 pm at Delaplaine Visual Arts Center
Monday, October 25	Artwork Drop-Off from 10:00 am – 4:00 pm at Delaplaine Visual Arts Center
Saturday, November 6	Exhibit Opens in the Delaplaine Visual Arts Center Pavilion
Wednesday, December 1	25 th Annual Holiday Art Competition Reception & Winner Announcement in the Delaplaine Visual Arts Center Pavilion
Thursday, December 23	Exhibit Closes
Monday, January 3	Artwork Pick-Up from 10:00 am – 4:00 pm <i>(Any other pickup arrangements must be coordinated by Noon on December 23 with Diane Sibbison at 301-698-0656 x 115)</i>

APPLICATION DEADLINES & ENTRY FEES

- Entry Fee
 - \$10 per submitted piece
 - Cash, Check (Payable to Celebrate Frederick) or PayPal Online Payment accepted
- Applications
 - All applications must be received by the Office of Special Events no later than 4:00 pm on Friday, October 1, 2010.
 - Your completed application and full payment secure your space in the competition. Applications can be submitted via:
 - Mail – Office of Special Events, 121 N. Bentz Street, Frederick, MD 21701, ATTN: Holiday Art Competition
 - Fax – ATTN: Holiday Art Competition @ 301-600-2849
 - Email – Keri Scrivani at kscrivani@cityoffrederick.com

All applications submitted will be reviewed and acceptance determined by Holiday Art Competition Sub-Committee. If approved, you will receive an email or phone confirmation.

CONTACT INFORMATION

Thank you for your interest and participation in our annual competition. Please contact Keri Scrivani at 301-600-2841 or kscrivani@cityoffrederick.com if you have any questions.



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HOLIDAY ART COMPETITION – RULES AND REQUIREMENTS

The Holiday Committee, the organizers of the Holiday Art Competition, is a sub-committee of Celebrate Frederick Inc., which is a non-profit, non-partisan and non-political organization. It does not promote any individual, business, social, commercial or political purpose. Celebrate Frederick Inc. is a dynamic organization comprised of City staff, volunteers and the corporate community who offer free or low cost events that showcase Frederick through the arts. Celebrate Frederick Inc. and its sub-committees are an independent organization.

I. Concept

- a. Artwork should reflect the general mood of “The Holidays” in Frederick.
- b. The selected artwork will be used by Celebrate Frederick in all “The Holidays” promotional pieces for the upcoming year. Promotional pieces may or may not include a logo and varying necessary text adjacent or superimposed with the work at a later date.

II. Authority of the Committee

- a. The Holiday Art Competition Sub-Committee reserves the right to refuse any artwork upon arrival, which does not, for whatever reason, adhere to the entry requirements of the Sub-Committee as stated below.
- b. Artists agree to abide by all entry requirements and decisions of The Holiday Art Competition Sub-Committee. Any misrepresentation or failure to abide by the Sub-Committee requirements is grounds for removal from the competition. Decision by the Sub-Committee is final and not subject to review by any other body.
- c. No artist will be allowed to enter the competition that did not meet the application deadline or fails to provide approval confirmation to The Holiday Art Competition Sub-Committee at the scheduled artwork submission dates.
- d. The Holiday Committee will retain exclusive commercial rights for two (2) years for posters and ten (10) years for additional promotional pieces. Details will be arranged with the winning artist.

III. Application & Entry Fee

- a. All applications must be postmarked by or turned in to the Office of Special Events, 121 North Bentz Street, Frederick, MD 21701 by Friday, October 1, 2010.
- b. Applications must be submitted complete with entry fee.
- c. No late applications will be accepted.
- d. A non-refundable entry fee of \$10 per piece of work is required for entry into the competition.
- e. Cash, check or online PayPal payment will be accepted. Checks can be made out to “Celebrate Frederick, Inc.”

IV. Award and Recognition

- a. A prize of \$1,000 will be awarded to the winning artist the night of the Holiday Art Competition.
- b. The chosen artwork, or segments of it, will be utilized in the upcoming year promotional campaign for “The Holidays in Historic Frederick”.
- c. The artist will be given credit wherever the artwork is utilized.

V. Display & Pickup

- a. Pieces will be exhibited at The Delaplaine Visual Arts Center from Saturday, November 6 until Thursday, December 23.
 - b. All pieces will be insured while on the premises of The Delaplaine Visual Arts Center for the sale price minus commission or if Not for Sale (NFS), the stated insured value.
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- c. All pieces must be picked up on Monday, January 3, 2011 between 10:00 am and 4:00 pm. Any other arrangements must be made prior to Noon on Thursday, December 23, 2010 by contacting Diane Sibbison at 301-698-0656 x 115 or dsibbison@delaplaine.org.

VI. Entry Requirements

- a. Origin of Work
 - i. All artwork must be original in design and personal execution.
 - ii. Prints must be original and hand pulled.
 - iii. No commercial prints will be accepted.
- b. Theme & Color
 - i. The artwork should reflect the theme of "Holidays in Historic Frederick" and incorporate recognizable symbols of Frederick. Artists are advised to shy away from specific religious themes.
 - ii. Celebrate Frederick, Inc has adopted a template to be used in all promotional materials. Celebrate Frederick would prefer the piece compliment said template. The following color ranges are utilized in our template: Red to Bright Orange gradient, Violet to Subtle Hints of Violet, Orange and Black. The template colors can be viewed at www.celebratefrederick.com.
 - iii. The work should be able to be reproduced in black and white.
- c. Media, Size and Orientation
 - i. All two dimensional works in media, including photography, are acceptable.
 - ii. The piece must be a minimum of 18" x 24' and no larger than 36" x 48" .
 - iii. The piece must maintain rectangular proportions so it can be easily reproduced as a poster or applied to other graphic needs.
- d. Entry Submission
 - i. Approved original unpublished artwork is to be hand delivered to The Delaplaine Visual Arts Center at 40 S. Carroll Street in Frederick, MD on the dates:
 - 1. Sunday, October 24 between 1:00 and 4:00 pm
 - 2. Monday, October 25 between 10:00 am and 4:00 pm
 - ii. All work must be completed at time of entry.
 - iii. All work must be suitable framed and ready to hang with any special hardware or instructions included at time of entry.
 - iv. Wet canvases, clip mounts and unsuitable hanging devices will not be accepted.
 - v. Label each work in the top-right hand corner with the following information:
 - 1. Artist Name
 - 2. Address
 - 3. Home, Cell and Work Phone Numbers
 - 4. Medium
 - 5. Dimensions
 - 6. Sale Price or Not for Sale Indication with Insurance Value

VII. Sale of Work

- a. In the event the piece is sold while being exhibited by the Committee at The Delaplaine Visual Arts Education Center, the Artist shall receive the following:
 - i. Delaplaine Members - Eighty percent (80%) of sale price, The Delaplaine Visual Arts Education Center shall receive ten percent (10%) of the sale price, and the Committee shall receive ten percent (10%) of the sale price.
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- ii. Non-Members - Seventy percent (70%) of sale price, The Delaplaine Visual Arts Education Center shall receive fifteen percent (15%) of the sale price, and the Committee shall receive fifteen percent (15%) of the sale price.
- b. The artist is not required to offer work for sale and will be indicated in the application.
- c. In the event the piece is not sold, the artist retains ownership of original work.

VIII. Jurors

- a. The three (3) judges for the competition are as follows:
 - i. Carrie Delente, President and Owner of Enforme Interactive
 - ii. Barbara Rhoads, Senior Graphic Designer, Bechtel Corporation
 - iii. David Williams, Senior Graphic Designer, Bechtel Corporation



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2010 HOLIDAY ART COMPETITION APPLICATION

ARTIST INFORMATION

FULL NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL ADDRESS _____

CELL PHONE _____

HOME PHONE _____ BUSINESS PHONE _____

ENTRY INFORMATION

ENTRY #1

NAME OF ARTWORK _____

MEDIUM _____ DIMENSIONS (H x W) _____

SALE PRICE _____ NFS INSURANCE VALUE _____

ENTRY #2

NAME OF ARTWORK _____

MEDIUM _____ DIMENSIONS (H x W) _____

SALE PRICE _____ NFS INSURANCE VALUE _____

This signature confirms that I have read and understand the Holiday Art Competition Requirements.

Signature

Date

Please return this application and \$10 entry fee by Friday, October 1, 2010.
No applications will be accepted after this date.

FOR OFFICE USE ONLY

Payment Type: Cash Check Online MO

Payment Info: _____ Event: _____ Event: _____

Amount: \$ _____ Account #: _____ Account #: _____

Date: _____ Allocation: \$ _____ Allocation: \$ _____