



April 2021

Dear Artisan:

This year marks the 39th annual In The Streets festival, Frederick's favorite block party!

The planning committee is excited to announce that this year's festival is scheduled for **Saturday, September 11th, 11 AM to 5 PM**. We are eager to showcase the amazing artistic talent we have in the region by inviting local artisans to sell their hand-crafted wares!

NEW LOCATION - Based on feedback from past Creek Side Market participants, we are happy to share that the 2021 Creek Side Market will be relocated to Market Street, between Third and Fourth Street. By immersing our Artisans in the heart of the event, we anticipate greater foot traffic and engagement. In light of the location change, the Creek Side Market will now be known as the 'Artisan Block'!

Enclosed is your application for the event. Each artist will be allotted a space that is approximately 10' x 10' along Market Street. Booth space will cost \$200. **Checks should be made payable to 'Celebrate Frederick.'** All spaces are outside.

All items offered for sale must be handcrafted by the individual renting the space, and the individual renting the space must be present as the exhibitor. *All exceptions to this rule must be pre-approved by the Artisan Block Committee.* No commercially made items may be sold. Each applicant must submit at least 2 photos of his or her work for the jury process. Please be sure to send photos of all the different items you wish to sell and be sure that every item can be easily identified in the photos. Hard copies and electronic files are accepted. Electronic files can be emailed to hjohnson@cityoffrederickmd.gov.

FYI: In the past, many of the artisans involved discovered that lower priced items sold best at this event. You will see the most success with price points under \$10.

All applications are due by **Monday, June 14th**. A late registration fee of \$15 will be assessed to applications received after **Monday, June 14th**. **NO ADDITIONAL APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 12TH.**

NOTE – PLEASE BE AWARE THAT SPACES ARE FILLED ON A FIRST-COME, FIRST-SERVED BASIS. PAST PARTICIPATION DOES NOT GUARENTEE PLACEMENT AT THIS YEAR'S EVENT. DUE TO THE POTENTIAL FOR MASS GATHERING RESTRICTIONS AND SOCIAL DISTANCING REQUIREMENTS DUE TO COVID-19, BOOTH SPACE MAY BE LIMITED AT THE 2021 FESTIVAL! TO ENSURE PLACEMENT IN YOUR DESIRED LOCATION, PLEASE RETURN THE REGISTRATION FORM AND FEE AS SOON AS POSSIBLE!

If you choose, you may rent a 6' table and two chairs from the committee for \$20. Please indicate your rental needs on the Participation Form. **Electricity will not be available at the booths.**

Participants may bring canopies to place over their display however, tent sides are strongly discouraged. Tent sides block a visitor's view of the businesses located along Market Street. Please note on your application if you intend to bring a canopy, a tent with sides or neither. Participants utilizing a tent with sides will be placed in front of vacant buildings or businesses that are closed.



When considering participation, please be aware that absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, between the hours of 8:30 AM – 6:30 PM. When setting up supplies in the morning, all participants must keep belongings within the width of a parking space until the Market Street Mile is complete, at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers. If you feel that you are unable to meet these guidelines, please refrain from applying to participate in this festival.

NOTE - A Block Chair on site and will be happy to assist each vendor with set-up. **Please be aware, however, that we are unable to assist vendors with transporting supplies to vehicles following the event.** Please plan on bringing appropriate equipment and/or volunteers of your own to assist you in break down at the conclusion of the event.

If interested, please complete the enclosed form and return it, along with your registration fee and rental check, if applicable, to:

In The Streets Committee
c/o The City of Frederick Office of Special Events
121 N. Benz Street
Frederick, MD 21701

Checks should be made payable to 'Celebrate Frederick.'

If you have questions, please feel free to contact Hailey Johnson in the Office of Special Events at 301-600-2844.

Sincerely,

2021 In The Streets Planning Committee

Enclosure: Application



2021 ARTISAN BLOCK PARTICIPATION FORM
Saturday, September 11, 2020

EXHIBITOR(S) _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL ADDRESS _____

WEBSITE _____

MARYLAND RETAIL SALES TAX NUMBER OR SOCIAL SECURITY
NUMBER _____

DESCRIPTION OF ITEMS FOR SALE (PLEASE LIST EVERYTHING YOU PLAN TO SELL)

Please check one of the following:

_____ YES, I would like to rent a 6' table and two chairs for \$20. Please include a check payable to Celebrate Frederick, Inc.

_____ NO, I do not want to rent a table and chairs.

I certify that all of the items to be offered for sale have been handcrafted by me, or by the above named organization. I agree to indemnify and hold harmless In The Streets, Celebrate Frederick, The City of Frederick and the Office of Special Events against any and all liability for all claims for damages to property or persons arising out of or resulting from the conduct and activities of the applicant, it's agents, employees and representatives.

Signature _____ Date _____

Please return this form, with your registration fee, \$20 rental fee (if applicable), and \$15 late fee (if applicable) to:
In The Streets Artisan Block Committee
c/o The City of Frederick Office of Special Events,
121 North Bentz Street, Frederick, MD 21701.

The form and payment must be received on or before Monday, June 14th in order to guarantee placement at In The Streets.

Applications will continue to be accepted through Monday, July 12th



however placement cannot be guaranteed past June 14th
and a late fee of \$15 will be accessed.

NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 13th

***PLEASE NOTE – Due to potential mass gathering restrictions and social distancing measures, Booth Space may be limited. To secure Booth Space, Celebrate Frederick asks that you please submit your application as soon as you are able.**

<u>FOR OFFICE USE ONLY</u>		
Payment Type: Cash Check MO		
Payment Info: _____	Event: _____	Event: _____
Amount: \$ _____	Account #: _____	Account #: _____
Date: _____	Allocation: \$ _____	Allocation: \$ _____