

May 2022

To Whom It May Concern:

This year marks the 40th annual In The Streets, Frederick's favorite block party!

The planning committee is excited to announce that this year the festival will be held the second Saturday in September, **Saturday**, **September 10th**, **11 AM – 5 PM**.

In The Streets offers a variety of activities – music, food and fun for all! In an effort to showcase the many wonderful organizations operating in Frederick County, the Committee is happy to invite you to participate.

The festival is divided into the following themed areas: Sports, Art, History, Health & Wellness, Going Green, Public Safety, Artisan and Kids Blocks. An outline of these areas, including locations, is attached. Please review this prior to submitting your application for participation. Groups will be asked to select the area of the event that is most appropriate for their organization. Due to limited space at the event, applicants are strongly encouraged to select their top 3 desired Block locations.

Please be aware that for-profit organizations are invited to participate with an approved activity that fits into a themed block and provides an enhancement to the event. Depending on your planned activity and your business type, you will be assigned a location within one of our themed blocks. Please note your preference of block location on the application form. NOTE – Final approval and block placement is at the discretion of the In The Streets Committee.

Please be aware that no sales, fundraisers or distribution of food or beverages may be conducted at this event unless explicitly approved by the In The Streets Committee. Active solicitation and proselytizing are not permitted, as the Committee wants your information to be available for pick-up, but not a deterrent to attendees.

Participants may choose to reserve a 10' x 10' area in which to display information and provide a small activity, or a 10' x 20' space in which to provide a larger activity throughout the day. Please indicate on the enclosed form the amount of space that you will need. Cost for participation is:

	10' x 10'	10' x 20'
Non-Profit Organization	\$50	\$100
For Profit Organization	\$500	\$1000

Participants in Art Block may request to perform on the Art Block Dance Floor on East Church Street. The Committee supplies electricity, an iPod player and a microphone for this area. Participants are required to provide their own music device (phone, iPod, etc.). Please indicate your interest in performing on the attached form. A limited number of performance times are available on a first-come, first-served basis.

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All applications are due by **Friday**, **July 8th**. A late registration fee of \$15 will be assessed to applications received after **Friday**, **July 8th**. **NO ADDITIONAL APPLICATIONS WILL BE ACCEPTED AFTER MONDAY**, **JULY 22nd**.

PARTICIPANTS WILL BE SELECTED BASED ON WHAT ORGANIZATIONS BEST ALIGN WITH THE THEME OF EACH BLOCK. ALL APPLICANTS WILL BE NOTIFIED OF THEIR PARTICIPATION STATUS, EITHER CONFIRMED OR WAITLISTED, THE WEEK OF MONDAY, JULY 11th, 2022.

Registration fees for waitlisted organizations will be held until a space becomes available; or will be voided and returned following the event.

If you choose, you may rent a 6' table and two chairs from the committee for \$20. Please indicate your rental needs on the Participation Form. *Electricity will not be available at the booths.*

Participants may bring canopies to place over their display however, tent sides are strongly discouraged. Tent sides block a visitor's view of the businesses located along Market Street. Please note on your application if you intend to bring a canopy, a tent with sides or neither. Participants utilizing a tent with sides will be placed in front of vacant buildings or businesses that are closed.

When considering participation, please be aware that absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, between the hours of 8:30 AM – 6:30 PM. When setting up supplies in the morning, all participants must keep belongings within the width of a parking space until the Market Street Mile is complete, at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers. If you feel that you are unable to meet these guidelines, please refrain from applying to participate in this festival.

If interested, please complete the enclosed form and return it, along with your registration fee and rental check, if applicable, to:

In The Streets Committee c/o The City of Frederick Office of Special Events 121 N. Benz Street Frederick, MD 21701

Checks should be made payable to 'Celebrate Frederick.'

If you have questions, please feel free to contact Jen Martin in the Office of Special Events at <u>imartin@cityoffrederickmd.gov</u> or 301-600-2841.

Sincerely,

2022 In The Streets Planning Committee



2022 IN THE STREETS BLOCK PARTICIPATION FORM

Saturday, September 10, 2022 11 AM – 5 PM

GROUP	NAME:		
CONTAC	CT NAME:		
ADDRES	S:		
PHONE:	EMAIL	:	
INTERAC	CTIVE ACTIVITY (Provide Description):		
AREA RE	EQUESTED (List Top Three):		
•			
	MANCE ON ART BLOCK FLOOR REQUESTED (Circle One):	Yes	No
Please o	check one of the following:		
-	YES, I plan on bringing a (chec	ck one):	
	Canopy		Tent with Sides
-	NO, I will not be using any typ	e of canopy or	tent during In The Streets.



Participation Fee:

Non Profit –		
10' x 10' Sp	ace (\$50)	\$
10' x 20' Sp	ace (\$100)	\$
For-Profit – 10' x 10' Sp	ace (\$500)	\$
10' x 20' Sp	ace (\$1000)	\$
Table/Chair Rental (if applicab	• • •	\$
Late Fee (\$15) (if applicab	ole)	\$
TOTAL AMO	OUNT ENCLOSED	\$
Payable to	'Celebrate Frederick'	
Plea	ase return this form with, along w	vith payment, to:
c/	In The Streets Commit o The City of Frederick Office of 121 North Bentz Stree Frederick, MD 2170	f Special Events et
After Ju	lications should be received by uly 8th, a late registration fee of \$ CATIONS WILL BE ACCEPTED AFTI Questions? Please call 301-600-28	515 will be assessed. ER MONDAY, JULY 22 nd .
I understand that my group proselytizing are prohibited		up, but that active solicitation and
Sig	nature	Date
	FOR OFFICE USE ONLY	
	Payment Type: Cash Check	
Payment Info:		
Amount: \$	Account #:	Account #:

Allocation: \$__

Allocation: \$_____



BLOCK THEME INFORMATION SHEET 2022 IN THE STREETS

Please review this information sheet carefully. If you have specific questions or concerns, please feel free to contact The Office of Special Events at 301-600-2841.

Sports Block – Carroll Creek to Patrick Street

This block is filled with fun activities that test attendees' athletic ability, such as putt-putt golf, basketball shoot out and other great games.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

Art Block – Patrick to Church Streets

This block highlights the talents of local performing and creative arts groups. Live entertainment is provided throughout the day on the Art Block Dance Floor, located at the intersection of E. Church & N. Market Streets.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

History Block – Church to Second Streets

This block will showcase the rich historical heritage of Frederick County. Area museums will offer demonstrations and living histories will be highlighted.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

Health & Wellness Block – Second to Third Streets

Local groups encouraging a healthy lifestyle are featured in this block.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

Artisan Block – Third to Fourth Streets

Artisans are invited to sell their handmade treasures. In addition, Downtown Frederick merchants not located on Market Street are invited to sell their merchandise.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

Going Green Block – Fourth to Fifth Streets

This block hosts organizations committed to protecting the environment, while offering creative ways for attendees to join the "Green" movement.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM



Public Safety Block – Fifth to Sixth Streets

This block highlights the heroes in our community who strive to make Frederick a safe place to live and work.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM

Kid's Block – Sixth to Seventh Streets

This block will be filled with fun things for kids to see and do. Activities include free children's crafts, wandering entertainers and amusements.

- Operational from 11 AM to 5 PM
- Vehicles must be off Market Street by 8:30 AM