



May 1, 2023

This year marks the 41<sup>st</sup> annual In The Streets festival, Frederick's favorite block party!

The Planning Committee is excited to announce that this year's festival is scheduled for Saturday, **September 9<sup>th</sup>** – the second Saturday of the month.

In The Streets offers a variety of activities such as music, food, and fun for all ages! To showcase the many wonderful organizations operating in and around Frederick County, the Committee invites your organization to participate.

The festival is divided into the following themed blocks: Sports, Art, History, Health & Wellness, Going Green, Public Safety, Artisan, and Kids. An outline of the themed blocks, including their locations, can be found on page 5 of this document. Please select the block that is most appropriate for your organization. Due to limited space, applicants are strongly encouraged to select their top 3 desired block locations. *Final approval and block placement is at the discretion of the In The Streets Committee.*

**No sales, fundraisers, or distribution of food or beverages may be conducted at this event unless explicitly approved by the In The Streets Committee.** Active solicitation and proselytizing are not permitted as this is a deterrent to attendees; however, participants may have their information available in their booths for pick-up.

Participants may choose to reserve a 10' x 10' space in which to display information and provide a small activity, or a 10' x 20' space for a larger activity. Please indicate on the enclosed form the amount of space that you will need.

Cost for participation is:

	10' x 10'	10' x 20'
<b>Non-Profit Organization</b>	\$50	\$100
<b>For Profit Organization</b>	\$500	\$1,000

Art Block participants may request to perform on the Art Block Dance Floor on East Church Street. **The Committee supplies electricity, audio output (speaker system for a music device), and a microphone. Performers are required to provide their own music device (phone, etc.).** Please indicate your interest in performing on page 3 of this document. A limited number of performance slots are available and are chosen on a first-come, first-served basis.

121 N. Bentz Street, Frederick, MD 21701  
Phone: 301-600-2844 Fax: 301-600-2849  
CelebrateFrederick.com



All applications are due no later than **Monday, June 26<sup>th</sup>**. A late registration fee of \$15 will be assessed to applications received after **Monday, June 26<sup>th</sup>**. **NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 10<sup>th</sup>**.

**PARTICIPANTS ARE SELECTED BASED ON THEIR ALIGNMENT WITH THE THEME OF EACH BLOCK. ALL APPLICANTS WILL BE NOTIFIED OF THEIR PARTICIPATION STATUS, EITHER CONFIRMED OR WAITLISTED, THE WEEK OF MONDAY, JULY 10<sup>th</sup>, 2023.**

**Registration fees for waitlisted organizations are held until a space becomes available; or will be voided and returned following the event.**

If you choose, you may rent a 6-ft. table and two chairs for \$20. Please indicate your rental needs on page 4. **We do not offer electricity for booths.**

Participants may bring canopies to place over their display however, tent sides are strongly discouraged as they block the businesses located along Market Street. Participants utilizing tents with sides will be placed in front of vacant buildings or closed businesses. Please note on your application if you intend to bring a canopy, a tent with sides, or neither.

Absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, between the hours of 8:30 AM – 6:30 PM. When setting up supplies in the morning, all participants must keep belongings within the width of a parking space until the Market Street Mile is complete, at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers. If you feel that you are unable to meet these guidelines, please refrain from applying to participate in this festival.

If interested, please complete, and return the enclosed form along with your registration fee and rental check (if applicable) to:

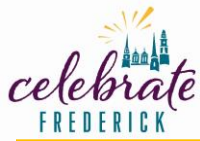
In The Streets Committee  
c/o The City of Frederick Office of Special Events  
121 N. Benz Street  
Frederick, MD 21701

Checks should be made payable to 'Celebrate Frederick.'

If you have questions, please contact Anna Lipowitz in the Office of Special Events at [alipowitz@cityoffrederickmd.gov](mailto:alipowitz@cityoffrederickmd.gov) or 301-600-2844.

Sincerely,

2023 In The Streets Planning Committee



**2023 IN THE STREETS BLOCK PARTICIPATION FORM**

Saturday, September 9, 2023

11 AM – 5 PM

GROUP NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

INTERACTIVE ACTIVITY *(Please describe)*: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

BLOCK REQUESTED *(List Top Three)*:

1.) \_\_\_\_\_

2.) \_\_\_\_\_

3.) \_\_\_\_\_

PERFORMANCE ON ART BLOCK

DANCE FLOOR REQUESTED *(Circle One)*:      Yes                      No

If yes, please describe the performance: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please check one of the following:**

\_\_\_\_\_ YES, I plan on bringing a (check one):

\_\_\_\_\_ Canopy

\_\_\_\_\_ Tent with Sides

\_\_\_\_\_ NO, I will not be using any type of canopy or tent during In The Streets.



**Participation Fee:**

Non-Profit –	
10' x 10' Space (\$50)	\$ _____
10' x 20' Space (\$100)	\$ _____
For Profit –	
10' x 10' Space (\$500)	\$ _____
10' x 20' Space (\$1,000)	\$ _____
Table/Chair Rental Fee (\$20) <i>(if applicable)</i>	\$ _____
Late Fee (\$15) <i>(if applicable)</i>	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>	<b>\$ _____</b>

**Payable to 'Celebrate Frederick'**

Please return this form with, along with payment, to:

In The Streets Committee  
 c/o The City of Frederick Office of Special Events  
 121 North Bentz Street  
 Frederick, MD 21701

**Applications should be received by Monday, June 26<sup>th</sup>.**  
**After June 26<sup>th</sup>, a late registration fee of \$15 will be assessed.**  
**NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 10<sup>th</sup>.**

**Questions?**

**Please call 301-600-2844**

*I understand that my group may supply literature for pick-up, but that active solicitation and proselytizing are prohibited.*

\_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

<b>FOR OFFICE USE ONLY</b>		
Payment Type: Cash Check MO		
Payment Info: _____	Event: _____	Event: _____
Amount: \$ _____	Account #: _____	Account #: _____
Date: _____	Allocation: \$ _____	Allocation: \$ _____



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## BLOCK THEME INFORMATION SHEET 2023 IN THE STREETS

Please review this information sheet carefully. All blocks are operational from 11 AM to 5 PM.

### **Sports Block** – *Carroll Creek to Patrick Street*

This block is filled with fun activities that test attendees' athletic ability, such as putt-putt golf, basketball shoot out, and other active games.

### **Art Block** – *Patrick to Church Streets*

This block highlights the talents of local performing and creative arts groups. Live entertainment is provided throughout the day on the Art Block Dance Floor, located at the intersection of E. Church & N. Market Streets.

### **History Block** – *Church to Second Streets*

This block showcases the rich historical heritage of Frederick County. Area museums offer demonstrations and living histories are highlighted.

### **Health & Wellness Block** – *Second to Third Streets*

Local groups encouraging a healthy lifestyle are featured in this block.

### **Artisan Block** – *Third to Fourth Streets*

Artisans are invited to sell their handmade treasures. In addition, Downtown Frederick merchants not located on Market Street are invited to sell their merchandise.

### **Going Green Block** – *Fourth to Fifth Streets*

This block hosts organizations committed to protecting the environment, while offering creative ways for attendees to join the "Green" movement.

### **Public Safety Block** – *Fifth to Sixth Streets*

This block highlights the heroes in our community who strive to make Frederick a safe place to live and work.

### **Kids Block** – *Sixth to Seventh Streets*

This block is filled with fun things for kids to see and interact with. Activities include free children's crafts, wandering entertainers, and amusements.