



## In The Streets 2025 Market Street & Downtown Frederick Businesses Application (Non-Food)

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This year marks the 43<sup>rd</sup> annual **In The Streets** festival – Frederick's favorite block party! In The Streets is scheduled for Saturday, **September 13, 2025 (11 AM – 5 PM)** - the second Saturday of the month.

In the Streets is a day-long street festival featuring downtown businesses and restaurants, stages of entertainment, children's activities, and Frederick City/County non-profits. The event takes place along Market Street, from Carroll Creek to Seventh Street, and Carroll Creek Linear Park. As the event grows and evolves, it is our goal to involve more members of the downtown business community.

Check-in/set-up is between 7:00 and 10:30 AM. Absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, during the hours of 8:30 AM – 6:30 PM. When setting up supplies in the morning, all participants must keep their belongings within the width of a parking space until the Market Street Mile is complete, at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers.

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### VENDOR INFORMATION

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#### **Businesses with storefronts on Market Street** may...

- Register to sell merchandise in a street space directly in front of their business.
  - i. Merchandise should consist of items normally sold in store.

**OR**

- Host a free activity in front of their business.
  - i. If you choose to host an activity, we encourage you to select one that relates to the theme of your block. *(See final page of this document.)*

**OR**

- Host a non-profit or another downtown business in a street space in front of their business.

#### **Downtown Frederick businesses not located on Market Street** may...

- Sell their merchandise on the Artisan Block, located between Third and Fourth Streets.

**OR**

- Host a free activity that corresponds to one of our block themes. *(See final page of this document.)*

#### **Booth options:**

- All Market Street business owners may elect to reserve space in 10' x 10' increments up to the length of their storefront. You may also request that a portion of this space be left open for easy access to your doorway. Please indicate this on your application.
- All downtown Frederick businesses who wish to sell merchandise on the Artisan block or host a free activity on another block may reserve either a 10' x 10' or 10' x 20' space.

#### **Table/Chair Rental:**

- If you choose, you may rent a six-foot table and two chairs from Celebrate Frederick for \$25. Please indicate your rental needs on your application.

**Power/electricity is not provided by Celebrate Frederick.**



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### **Booth Fees:**

There is \$50 registration fee for each 10' x 10' space reserved.

- Cash, Check, Money Order, or Credit Card Payment is accepted.
- Checks are payable to 'Celebrate Frederick, Inc.'
- A 3% processing fee is applied to credit card payments.  
*Please call 301-600-2844 to pay over the phone.*

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### **APPLICATION DEADLINE & SUBMISSION INFORMATION**

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Market Street and downtown businesses receive priority for In the Streets. *If you have a restaurant on Market Street or in downtown Frederick, please complete the food vendor application, instead.*

In The Streets applications open to Frederick City organizations, Frederick County organizations, and non-profits outside Frederick County in May. To ensure placement in your desired location, please return the application and fee before the deadline.

- **All applications are due Monday, May 5, 2025.**
- A late fee of \$15 is assessed to applications received after this date.  
**NOTE -** *After May 5, placement at In The Streets is not guaranteed.*
- **No additional applications will be accepted after Monday, June 9, 2025.**

Please forward your completed application & payment to the Office of Special Events:

- Email: [adavey@cityoffrederickmd.gov](mailto:adavey@cityoffrederickmd.gov)
- Mail: Office of Special Events  
Attn: In The Streets  
121 N. Bentz Street  
Frederick, MD 21701



APPLICATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**MARKET STREET BUSINESSES:** Please select one of the options below.

\_\_\_\_\_ I would like a space to **sell merchandise normally sold in my store**. I would like to be in front of my business located at \_\_\_\_\_.

\_\_\_\_\_ I would like a space to **provide a free activity promoting my business/store**. I would like to be in front of my business located at \_\_\_\_\_.

\_\_\_\_\_ I would like a space to **host a non-profit organization or a downtown Frederick business**.  
The non-profit/downtown business is \_\_\_\_\_.  
Their email address is: \_\_\_\_\_.  
I would like them to be in front of my business located at: \_\_\_\_\_.

**DOWNTOWN BUSINESSES NOT ON MARKET STREET:** Please select one of the options below.

\_\_\_\_\_ I am a downtown business, and I would like a space in the street on the Artisan Block to **sell merchandise normally sold in my store**.

\_\_\_\_\_ I am a downtown business, and I would like a space in the street to **provide a free activity promoting my business**. I would like to be located on the (insert block – see pg. 5) \_\_\_\_\_.

**PLEASE INDICATE THE AMOUNT OF SPACE YOU WOULD LIKE TO RESERVE.**

*Note, space requested cannot exceed your storefront.*

\_\_\_\_\_ I would like to reserve a 10' x 10' space for \$50.00.

\_\_\_\_\_ I would like to reserve a 10' x 20' space for \$100.00.

\_\_\_\_\_ I would like to reserve a \_\_\_\_\_ space for \_\_\_\_\_. (E.g. 10' x 30' is \$150.00)



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Please provide a brief description of your planned activity or the merchandise you would like to sell. If you wish to leave a portion of your space open to allow easy access to your door, please notate below. **Reminder, your booth must be active for the entire event (11 AM – 5 PM).**

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Please check one of the following:

\_\_\_\_\_ YES, I would like to rent a six-foot table and two chairs for \$25.

\_\_\_\_\_ NO, I do not want to rent a table and chairs.

*I agree to indemnify and hold harmless the In The Streets, Celebrate Frederick, The City of Frederick, and the Office of Special Events against any and all liability for all claims for damages to property or persons arising out of or resulting from the conduct and activities of the applicant, its agents, employees, and representatives.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return this form, with your registration fee, \$25 rental fee (if applicable), and \$15 late fee (applicable after May 5) to:

The City of Frederick Office of Special Events  
121 North Bentz Street, Frederick, MD 21701.

The form and payment must be received on or before Monday, May 5.

**Placement is not guaranteed after May 5 and a late fee of \$15 will be assessed.**

**NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JUNE 9.**

### **FOR OFFICE OF SPECIAL EVENTS USE ONLY**

Payment Type: Cash Check MO CC

Payment Info: \_\_\_\_\_

Event: \_\_\_\_\_

Event: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Account #: \_\_\_\_\_

Account #: \_\_\_\_\_

Date: \_\_\_\_\_

Allocation: \$ \_\_\_\_\_

Allocation: \$ \_\_\_\_\_

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**BLOCK THEMES**

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*All blocks are operational from 11 am to 5 pm. Vehicles are not permitted on Market Street from 8:30 am to 6:30 pm.*

**Sports Block** – *Carroll Creek to Patrick Street*

This block is filled with fun activities that test attendees' athletic ability, such as putt-putt golf, basketball shoot out, and other great games.

**Art Block** – *Patrick to Church Streets*

This block highlights the talents of local performing and creative arts groups. Live entertainment is provided throughout the day on the Art Block Dance Floor, located at the intersection of E. Church & N. Market Streets.

**History Block** – *Church to Second Streets*

This block showcases the rich historical heritage of Frederick County.

**Health & Wellness Block** – *Second to Third Streets*

Local groups encouraging a healthy lifestyle are featured in this block.

**Artisan Block** – *Third to Fourth Streets*

Artisans are invited to sell their handmade treasures. In addition, Downtown Frederick merchants not located on Market Street are invited to sell their merchandise here.

**Going Green Block** – *Fourth to Fifth Streets*

This block hosts organizations committed to protecting the environment, while offering creative ways for attendees to join the "Green" movement.

**Public Safety Block** – *Fifth to Sixth Streets*

This block highlights the heroes in our community who strive to make Frederick a safe place to live and work.

**Kid's Block** – *Sixth to Seventh Streets*

This block will be filled with fun things for kids to see and do. Activities include free children's crafts, wandering entertainers, and amusements.