

The 43<sup>rd</sup> annual In The Streets festival - Frederick's favorite block party - is scheduled for **Saturday, September 13, 2025!**

The festival is divided into the following themed blocks: Sports, Art, History, Health & Wellness, Going Green, Public Safety, Artisan, and Kids. An outline of the themed blocks can be found on page 5 of this document. Please select the block that is most appropriate for your organization. Due to limited space, applicants are strongly encouraged to select their top 3 desired block locations. *Final approval and block placement is at the discretion of the Planning Committee.*

---

### **VENDOR RULES & REGULATIONS**

---

**No sales, fundraisers, or distribution of food or beverages may be conducted at this event unless explicitly approved by the In The Streets Committee.** Active solicitation and proselytizing are not permitted; however, participants may have their information available in their booths for pick-up.

#### **BOOTH INFORMATION –**

- Participants may choose to reserve a 10' x 10' or 10' x 20' space. Please indicate your space preference on the application.
- **Vendors are required to provide a free activity as part of their display** in addition to sharing information about their organization. Activity examples include cornhole, prize wheels, trivia, coloring pages, and photo booths.
- Participants may bring canopies to place over their displays, however, tent sides are strongly discouraged. Participants utilizing tents with sides will be placed in front of vacant buildings or closed businesses. **All pop-up tents/canopies must be secured with weights, bungee cords, etc..**
- We do not provide electricity for booths.
- Your booth must be manned for the **entire** event: 11 AM – 5 PM.

#### **FOR PROFIT ORGANIZATIONS –**

*Market Street/Downtown businesses and non-profit organizations receive priority placement at In The Streets.* For-profit organizations are encouraged to consider a sponsorship for this event. Block participation for for-profit organizations is considered on a case-by-case basis. Considerations for admission include:

- Location (within Frederick City/County limits).
- Organization's alignment to a block theme.
- Relevant free activity provided during the event **(Handing out information does not qualify as a free activity.)**
- If your organization competes with one of our block sponsors.

#### **ARRIVAL/SET-UP –**

- Check-in and set-up are between 7:00 and 8:30 AM. **Absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, between the hours of 8:30 AM – 6:30 PM.** When setting up supplies in the morning, all participants must keep their belongings within the width of a parking space until the Market Street Mile is completed at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers.
- A Block Chair will be onsite to assist each vendor with check-in. Please plan on bringing your own equipment and/or volunteers to help with your booth's set-up and breakdown

(this includes table and chair rentals). **Celebrate Frederick is unable to assist vendors with transporting supplies to/from vehicles.**

## ART BLOCK DANCE FLOOR –

Performing arts organizations may request to perform a 25-minute set on the Art Block Dance Floor on East Church Street. Celebrate Frederick supplies electricity, an audio output (for a music device), and a microphone. Performers are required to provide their own music device (phone, iPod, etc.). Please indicate your interest in performing on the application. A limited number of performance slots are available and are chosen on a first-come, first-served basis.

Vendor agrees that if any of these rules are not followed, the In The Streets Committee has the right to revoke vending privileges, close vendor's stand, and have them removed from the site without refund. ***If you feel that you are unable to meet these guidelines, please refrain from applying to participate in this festival.***

	BOOTH FEE INFORMATION & DEADLINES	10' x 20'
Non-Profit Organization	\$50	\$100
For Profit Organization	\$500	\$1,000

Spaces are filled on a first come, first served basis. Past participation does not guarantee placement at this year's event. Preference is given to Market Street and downtown Frederick businesses, as well as non-profit organizations located within the City of Frederick and Frederick County. To ensure placement in your desired location, please return the application and fee as soon as possible! Applicants will be notified of their acceptance no later than the week of July 7<sup>th</sup>. Registration fees for waitlisted organizations are held until a space becomes available; or will be voided and returned following the event.

- All applications are due **Monday, June 23<sup>rd</sup>**.  
A late registration fee of \$15 is assessed to applications received after this date. We will continue to accept applications as space allows until Monday, July 7<sup>th</sup>.
- **NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 7<sup>th</sup>.**

## TABLE/CHAIR RENTALS –

If you choose, you may rent a 6-foot table and two (2) folding chairs for \$25. Please indicate your rental needs on page 4. **You are responsible for picking up your rentals in the morning and returning them to the appropriate drop station at the end of the event.**

Vendors who wish to be considered for this year's event must submit the following:

- ☐ Completed Application Form
- ☐ Cash, Check, Money Order, or Credit Card Payment
  - Checks are payable to Celebrate Frederick, Inc.
  - 3% processing fee applies to credit card payments.  
*Please call 301-600-2844 to pay over the phone.*

Please forward your completed application materials and payment to:

- Email: [adavey@cityoffrederickmd.gov](mailto:adavey@cityoffrederickmd.gov)
- Mail: Office of Special Events, 121 N. Bentz Street, Frederick, MD 21701



## IN THE STREETS 2025 VENDOR RULES AND BLOCK APPLICATION

### 2025 IN THE STREETS BLOCK PARTICIPATION FORM

Saturday, September 13, 2025  
11 AM – 5 PM

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

INTERACTIVE ACTIVITY (**REQUIRED**): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

BLOCK LOCATION REQUEST (*List Top Three*):

1.) \_\_\_\_\_

2.) \_\_\_\_\_

3.) \_\_\_\_\_

PERFORMANCE ON ART BLOCK DANCE FLOOR REQUEST (*Select One*):

\_\_\_\_\_ Yes

\_\_\_\_\_ No

If YES, please describe the performance: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PLEASE CHECK ONE OF THE FOLLOWING:

I plan on bringing a: \_\_\_\_\_ Canopy \_\_\_\_\_ Tent with Sides \_\_\_\_\_ Neither (just a table)



## IN THE STREETS 2025 VENDOR RULES AND BLOCK APPLICATION

### PARTICIPATION FEE:

Non-Profit Rate–	
10' x 10' Space (\$50)	\$ _____
10' x 20' Space (\$100)	\$ _____
For Profit Rate –	
10' x 10' Space (\$500)	\$ _____
10' x 20' Space (\$1,000)	\$ _____
Table/Chair Rental Fee (\$25) (if applicable)	\$ _____
Late Fee (\$15) (applicable after June 23)	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>	<b>\$ _____</b>

*I understand that my group may supply literature for pick-up, but that active solicitation and proselytizing are prohibited. I agree to indemnify and hold harmless In The Streets, Celebrate Frederick, The City of Frederick, and the Office of Special Events against any and all liability for all claims of damage to property or persons arising out of or resulting from the conduct and activities of the applicant, its agents, employees, and representatives.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return this application and your registration fee, \$25 rental fee (if applicable), and \$15 late fee (applicable after June 23) to:

The City of Frederick Office of Special Events  
121 North Bentz Street, Frederick, MD 21701

The application and fee are due on or before Monday, June 23.

**Placement is not guaranteed after this date and a late fee of \$15 is assessed.**

**NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 7.**

FOR OFFICE OF SPECIAL EVENTS USE ONLY		
Payment Type: Cash Check MO CC		
Payment Info: _____	Event: _____	Event: _____
Amount: \$ _____	Account #: _____	Account #: _____
Date: _____	Allocation: \$ _____	Allocation: \$ _____

### BLOCK THEME INFORMATION SHEET 2025 IN THE STREETS

**Sports Block** – *Carroll Creek to Patrick Street*

This block is filled with fun activities that test attendees' athletic ability, such as putt-putt golf, basketball shoot out, and other active games.

**Art Block** – *Patrick to Church Streets*

This block highlights the talents of local performing and creative arts groups. Live entertainment is provided throughout the day on the Art Block Dance Floor, located at the intersection of E. Church & N. Market Streets.

**History Block** – *Church to Second Streets*

This block shows the rich historical heritage of Frederick County. Area museums offer demonstrations and living histories are highlighted.

**Health & Wellness Block** – *Second to Third Streets*

Local groups encouraging a healthy lifestyle are featured in this block.

**Artisan Block** – *Third to Fourth Streets*

Artisans are invited to sell their handmade treasures.

**Going Green Block** – *Fourth to Fifth Streets*

This block hosts organizations committed to protecting the environment, while offering creative ways for attendees to join the Green movement.

**Public Safety Block** – *Fifth to Sixth Streets*

This block highlights the heroes in our community who strive to make Frederick a safe place to live and work. Learn some safety tips, meet your local firefighters, and learn about pet safety.

**Kids Block** – *Sixth to Seventh Streets*

This block is filled with fun kids' activities such as crafts, games, and strolling entertainers.