

A group of people in 1920s-style attire, including flapper dresses, suspenders, and headbands, are posing for a photo at a party. The background features a brick wall and a decorative geometric pattern.

celebrate
FREDERICK
PRESENTS

BOOTLEGGERS BALL



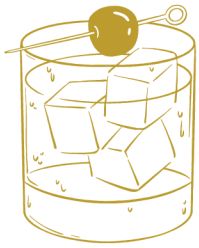
2026 SPONSORSHIP OPPORTUNITIES

BOOTLEGGERS BALL

SATURDAY, FEBRUARY 21 • UNION MILLS PUBLIC HOUSE

VIP EXPERIENCE | 6:30 - 8 PM

GENERAL ADMISSION | 8 - 11 PM



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YOUR SUPPORT OF THE BOOTLEGGERS BALL SUPPORTS CELEBRATE FREDERICK!

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MISSION

Celebrate Frederick's mission is to nurture a strong sense of community through the coordination of special events in the City of Frederick!

31

EVENT DATES

Celebrate Frederick presents 31 event dates annually including: Bootleggers' Ball, the Beyond the Garden Gates Garden Tour, the Summer Concert Series, Summerfest Family Theatre, Frederick's 4th - An Independence Day Celebration, In The Streets and the Holidays in Historic Frederick event series.

48

YEARS IN FREDERICK

The Summer Concert Series is Celebrate Frederick's longest running event, celebrating 48 years of bringing free, high-quality entertainment to the Baker Park Band Shell. Most other events in the Celebrate Frederick portfolio have been a part of the community for more than 35 years.

250,000

ATTENDANCE

Each year over 250,000 visitors gather in The City of Frederick to attend a Celebrate Frederick event.



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CAT'S MEOW SPONSOR - \$500



- Two (2) Complimentary General Admission Tickets (*Value \$160*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition in event announcements.
- Logo inclusion on signage placed on a Blackjack gaming table. (*Multiple companies may be recognized at each table.*)

GIGGLE JUICE SPONSOR - \$1,000



- Four (4) Complimentary General Admission Tickets (*Value \$320*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition in event announcements.
- Logo inclusion on signage placed on the Craps or Roulette gaming table. (*Multiple companies may be recognized at each table.*)

GIN JOINT SPONSOR - \$2,500



- Eight (8) Complimentary General Admission Tickets (*Value \$640*)
- Logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition in event announcements & speaking opportunity for company representative to address attendees from the stage during a performance break.

RUM RUNNER SPONSOR - \$5,000

- Eight (8) tickets for the VIP Experience (*Value \$1,200*)
- Premier logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition in event announcements & speaking opportunity for company representative to address attendees from the stage during a performance break.

CELEBRATE FREDERICK IS HAPPY TO CUSTOMIZE A PROPOSAL BASED ON YOUR COMPANY'S PHILANTHROPIC VISION AND GOALS.

CELEBRATE FREDERICK IS A PRIVATE, NON-PROFIT
CORPORATION [501(C)(3)] WORKING IN PARTNERSHIP WITH
THE CITY OF FREDERICK.

CELEBRATE WITH US IN 2026!



TO BECOME A SPONSOR CONTACT JEN MARTIN
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